



Information & Staff Contacts

Mission:

The NC Main Street & Rural Planning Center works in regions, counties, cities, towns, downtown districts and in designated North Carolina Main Street communities, to inspire placemaking through building asset-based economic development strategies that achieve measurable results such as investment, business growth and jobs.

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NC Main Street

NC Main Street is a Main Street America™ Coordinating Program. Main Street America™ has helped revitalize older and historic commercial districts for more than 35 years. Today it is a network of more than 1,600 neighborhoods and communities who share both a commitment to place and to building stronger communities through preservation-based economic development.

The NC Main Street and Rural Planning Center is charged by the NC Department of Commerce to facilitate downtown economic development, using the Main Street America Four Point Approach. NC Main Street staff provide strategic downtown economic development planning, technical assistance, program guidance, education and training that achieves measurable results, including investment, business development and job growth. In addition to helping communities implement the Main Street Four Point Approach, NC Main Street holds an annual three-day conference, open to anyone interested in downtown revitalization.

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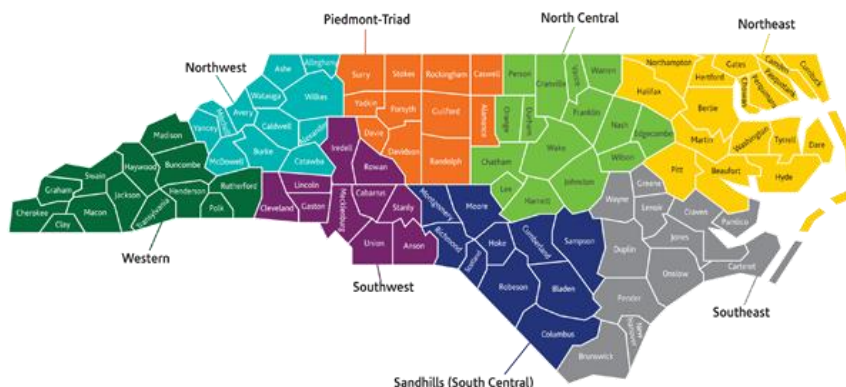
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Rural Planning



Rural Planning Staff work throughout the State of North Carolina. Eight are assigned to work in designated Prosperity Zones. Rural planners assist communities with strategic economic development planning, plan implementation, and other projects. They also provide technical assistance, training, and other services to municipalities, county governments, and other organizations in rural areas to help them prepare for and respond to potential economic growth opportunities. The results improve quality of life and prosperity, enhance community character, and make them more resilient.

For a full list of state resources for the eight Prosperity Zones, visit www.nccommerce.com/about-our-department/prosperity-zones-contacts

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